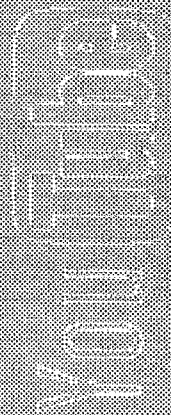


(3) Policies

- **Clear and Publicly Posted YouTube Procedures**
 - Terms of Use clearly prohibit copyright infringement
 - Numerous links on every page of the YouTube website:
 - Explains simple email DMCA notice-and-takedown process
 - Copyright tips and policies
- YouTube is generally recognized by content owners as having an industry-leading response time to takedown requests.



(3) Policies

- **Repeat Infringer Policy**
 - YouTube has a strict policy of terminating accounts of users who are repeat infringers.
 - Three “strikes” and you’re out
 - This policy is automated.

